

PUCKS TO BEAT CANCER

LEGACY PARTNER

\$25,000

YOUR BRAND VISIBILITY

- Featured in all PR/TV & radio promotions
- Logo on website, on-site signage
- Logo on event t-shirts
- Logo on official game puck
- Logo on all player jerseys
- Dressing room & event space signage
- Full-page logo + profile in event program
- Recognition in all speeches

EXCLUSIVE BENEFITS

- Sticks signed by all alumni
- Autographed alumni jersey
- Alumni seated at luncheon

All tiers include logo on website & event video. Benefits stack upward with each tier.

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ALL-STAR SPONSOR

\$7,500

YOUR BRAND VISIBILITY

- Primary sponsor of one playing team
- Main Logo on player jerseys
- Logo on website & event signage
- Logo on event t-shirts
- Special mention in speeches and PR

EXPERIENCE & PERKS

- Invitation to the draft luncheon (Sept 26)
- Alumni seated at your team's table at luncheon
- Alumni skater on your sponsored team
- Autographed alumni jersey and stick

All tiers include logo on website & event video. Benefits stack upward with each tier.

SPONSORSHIP TIERS

Meal Sponsor

\$6,000

- Logo on all luncheon signage
- Logo - website & event signage
- Half-page ad in event program
- Recognition in speeches
- Autographed alumni jersey

Ice Sponsor

\$5,000

- Logo — website & event signage
- Half-page ad in event program
- Logo on event t-shirts
- Recognition in speeches
- Autographed alumni jersey

Drink Sponsor

\$3,000

Named sponsor of drinks draft luncheon · 1 spot

- Logo on luncheon signage
- Logo — website & event signage
- Name listed in event program
- Recognition in speeches

Player's Gift / Swag Bag

\$3,000

Named sponsor of player gift bags · 1 spot

- Logo on gift/swag bag
- Logo — website & event signage
- Name listed in event program
- Recognition in speeches

Trophy Sponsor

\$1,000

Puck & trophy recognition · 1 spot

- Logo printed on official game pucks
- Logo displayed on trophies
- Logo — website & event signage
- Name listed in event program

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SPONSORSHIP BENEFITS MATRIX

Sponsorship Benefit	 Legacy Partner \$25,000	 All-Star Sponsor \$7,500	 Meal Sponsor \$6,000	 Ice Sponsor \$5,000	 Drink Sponsor \$3,000	 Player Swag Bag \$3,000	 Trophy Sponsor \$1,000
Logo on website & event video							
Name listed in event program							
Verbal recognition in speeches							
Logo on website & event signage (Tier 3)							
Logo on website & event signage (Tier 2)							
Logo on website & event signage (Tier 1)							
Half-page ad in event program							
Full-page logo + profile in event program							
Autographed alumni jersey							
Logo on event t-shirts							
Alumni seat at food draft luncheon							
Alumni skater on your sponsored team							
Sticks signed by all alumni							
Logo on player jerseys							
Logo on all player jerseys							
Logo on official game puck							
Logo displayed on trophies							
Named sponsor of luncheon							
Logo on luncheon signage							
Named sponsor of food draft luncheon							
Logo on all luncheon signage							
Dressing room & event space signage							
Tier 1 logo — website, signage & social video							
Featured in all PR & media activations							
Featured in TV & radio promotions							

 = Included benefit